

Cable Commission Meeting Minutes
Thursday, May 27, 2010 11:00am
City Hall, Hall of Fame Room

Present: Henry Verden, Bill Mansfield
Absent: Greg Jenson
Staff Present: Media Services Director Bill Brehm
Christina Dollhausen, Administrative Support

1. The meeting was called to order without a quorum by Mansfield @ 11:10am
2. Election of Chair & Vice Chair tables until next meeting
3. March 18, 2010 minutes will need to be approved at next meeting.
4. Director Brehm gave an update regarding current productions and activities in the Media Services Department.
Online, underwriting and air advertising is a priority. A discussion about cable commissions role in the expansion and changes of Media Services, including WSTO TV, city phones, web, I.P., tech advancement.
5. Financial update presented. Franchise fees have come in since May report, lost \$10K on budget due to lack of DVD sales and city budget cuts. Still have money in reserve; Director feels the media services will be ok with implementing income generating plans. Hoping for more sponsorship from S'Mai, Sports groups, etc. . . also, as Opera House continues to grow, they may pay a more equitable portion of director's salary.
6. A discussion of relationship between the Opera House and Media Services. It was decided at this time to keep the entities separate, because separate gives options and together it might confuse things and sink both ships.
7. Future agenda items: New Cable Commission member to be appointed, Election of Chair & Vice Chair, March 18, 2010 minutes to be reviewed, Additional Revenue sources, Digital Archiving Project, Further discussion of where is I.T. going in the future of the city.
8. Mansfield adjourned at 12:03 pm.
9. Future Meeting Date: Thursday ?

Respectfully Submitted,
Christina Dollhausen
Administrative Support